

September 20, 2019

Carrie Curie & Etta Thornburg

Analytics: Where in the world is my data? (For those not working in Analytics)





Agenda

Agenda:

- Data Currency Why Is My Data a Day Old?
- Roles
- Where Data Lives Outside of Analytics
 - Reports
 - Dashboards
 - Widgets
 - Scheduled v Non-scheduled
- Knowing Is Half the Battle
- Data Awareness





Data Currency – Why Is My Data a Day Old?

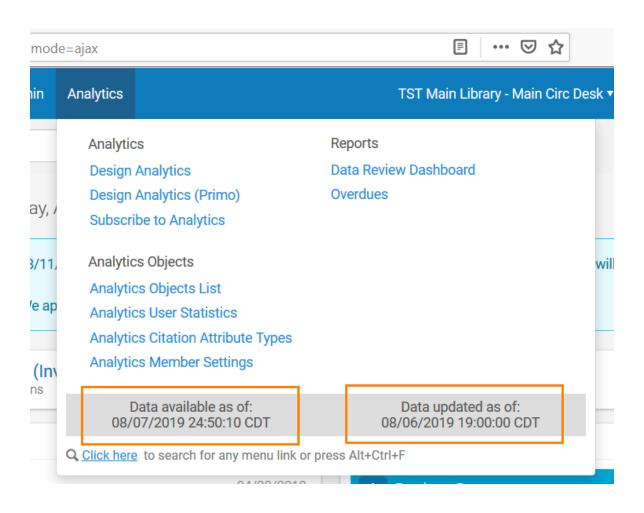
Data Frequency

Institutions use OBI to analyze Data collated and report on and inserted data Data extracted into OBI in by Alma 24 nightly process hours after previous extract*



^{*} Time of the last extract can be found under the Analytics drop down in the Alma navigation bar.

"Data available as of" & "Data updated as of" Information

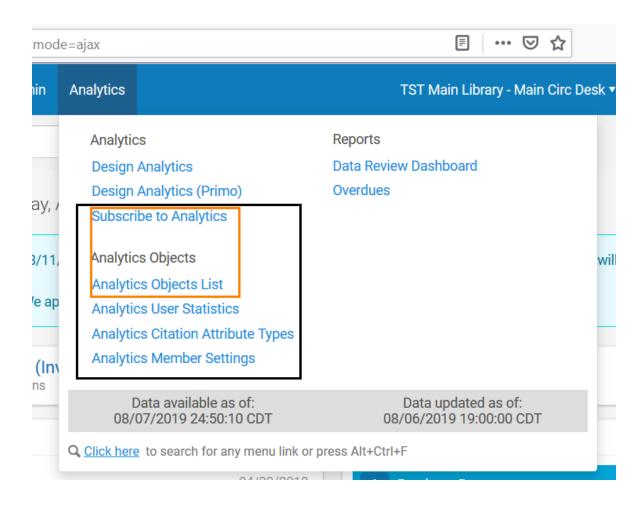






Roles

Access given by Analytics Administrator role





User Roles

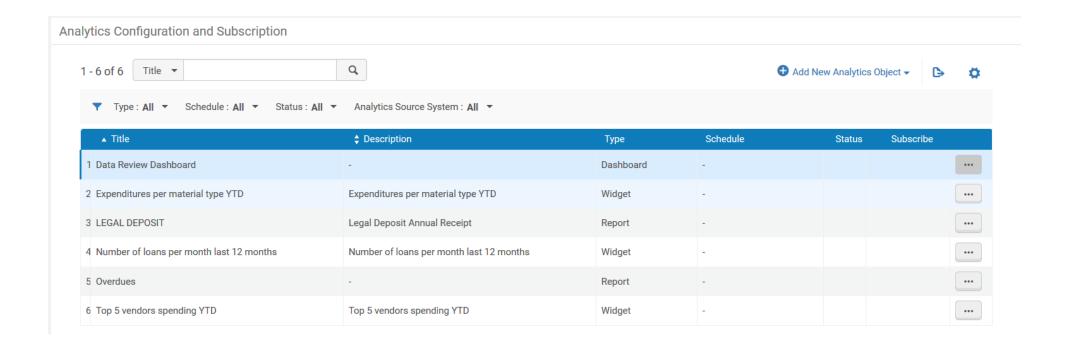
 Staff operators with the Analytics Administrator role may expose results to those without this role





Where Data Lives Outside of Analytics

Sharing Reports: Analytics > Analytics Objects List



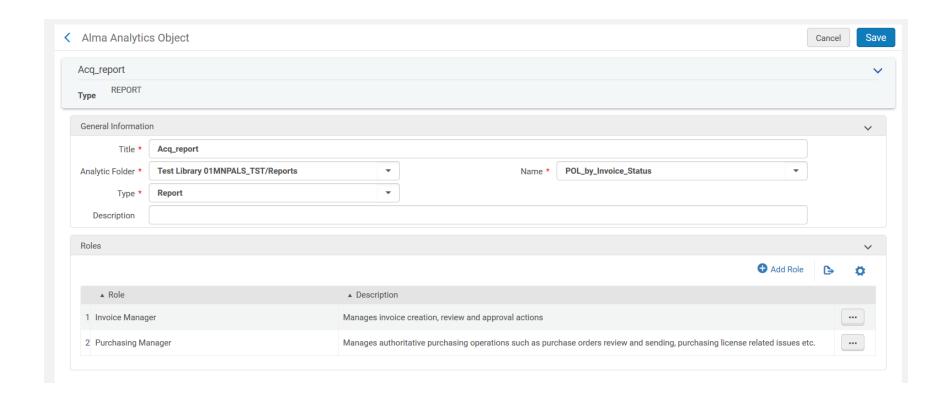


Sharing/Scheduling Analytics Reports

- Alternate navigation path to Analytics Objects List: Alma >
 Administration > Analytics > Configuration Menu > Analytics Objects List
- Key things you can do from the list:
 - 1. Add New Analytics Object
 - 2. [more actions] > Manage Subscription for scheduled reports
 - Add either a user name or email address, but not both
 - 3. Use the Subscribe toggle to manage your personal subscriptions
 - 4. [more actions] > Edit/Duplicate/Delete

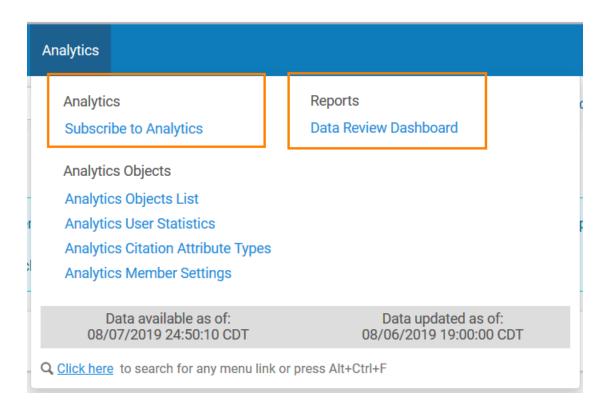


Creating a New Report Object





What a Shared Report Looks Like for Staff Who Do Not Have Analytics Roles





Reading a Report

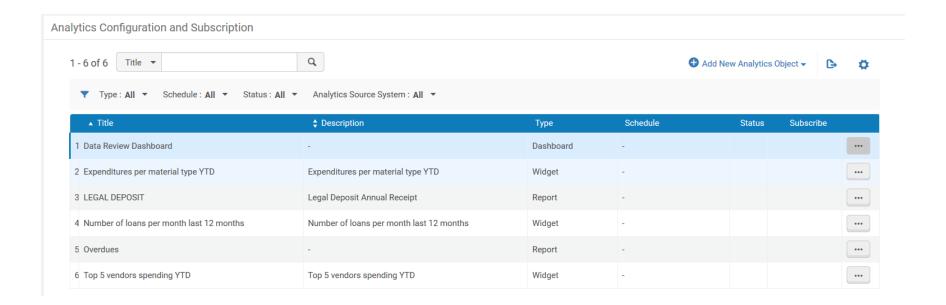
Count of Physical Items by	Location Report	
Library Name	Location Name	Num of Items (In Repository)
TST Bell Library	Bell Branch Main	13
	UNASSIGNED location	2
TST Bell Library Total		15
TST Branch 1	Branch 1 Main	22
	Branch 1 Reference	4
	Branch 1 Test	1
TST Branch 1 Total		27
TST Branch 2	Branch 2 Main	17
TST Branch 2 Total		17
TST Centennial Library	Centennial Branch	27
TST Centennial Library Total		27
TST Main Library	Borrowing Resource Sharing Requests	127
	Cats Display	1
	Demonstration	1,127
	Display Dog	1
	ILL	9



Live Demo



Sharing Widgets: Analytics > Analytics Objects List



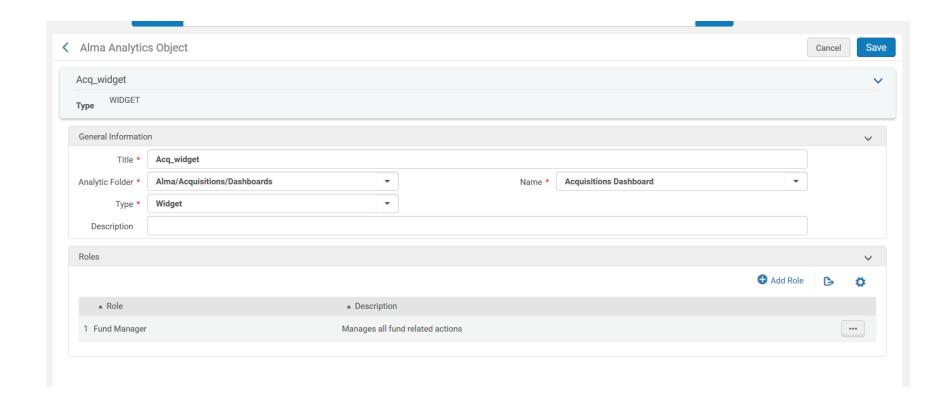


Sharing Widget Reports

- Alternate navigation path to Analytics Objects List: Alma >
 Administration > Analytics > Configuration Menu > Analytics Objects List
- Key things you can do from the list:
 - 1. Add New Analytics Object
 - 2. [more actions] > Edit/Duplicate/Delete

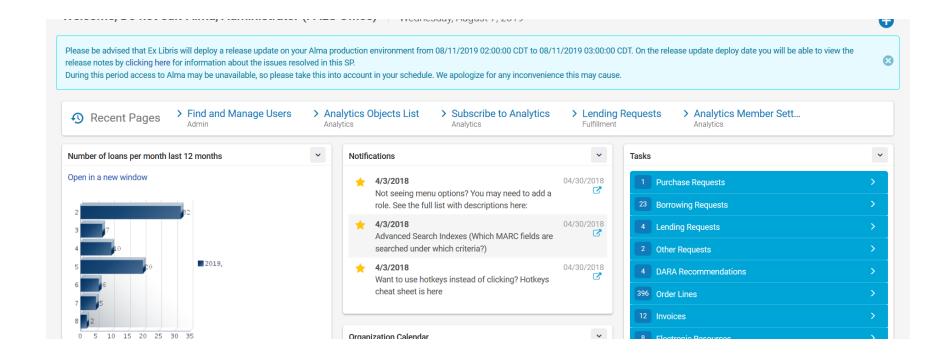


Creating a New Widget Object





What a Shared Widget Report Looks Like for Staff Who Do Not Have Analytics Roles





Reading a Widget

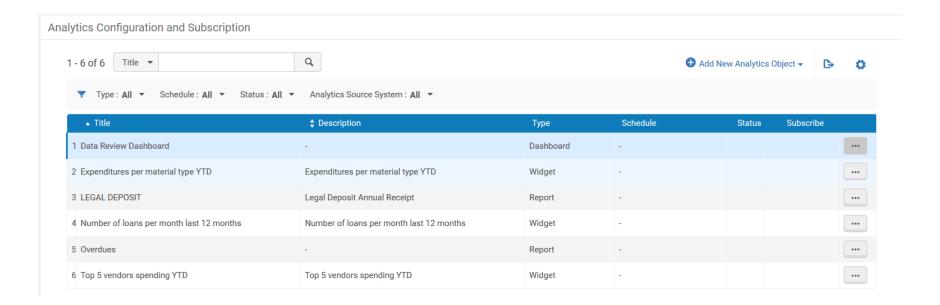




Live Demo



Sharing Dashboard: Analytics > Analytics Objects List



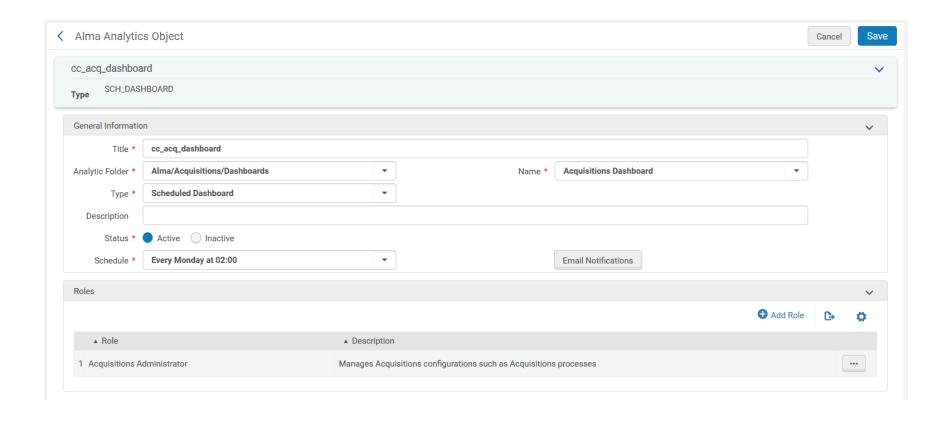


Sharing/Scheduling Analytics Dashboards

- Alternate navigation path to Analytics Objects List: Alma >
 Administration > Analytics > Configuration Menu > Analytics Objects List
- Key things you can do from the list:
 - Add New Analytics Object
 - 2. [more actions] > Manage Subscription for scheduled dashboards
 - Add either a user name or email address, but not both
 - 3. Use the Subscribe toggle to manage your personal subscriptions
 - 4. [more actions] > Edit/Duplicate/Delete

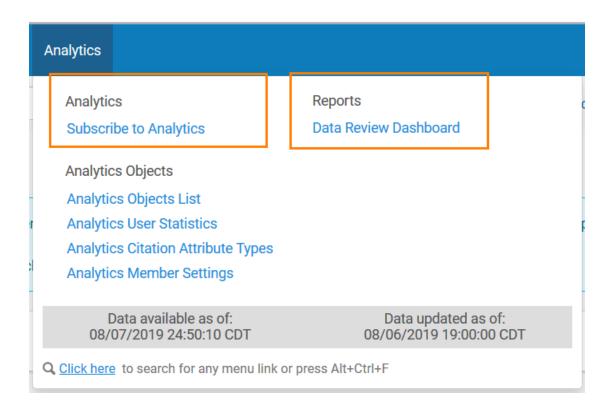


Creating a New Dashboard Object



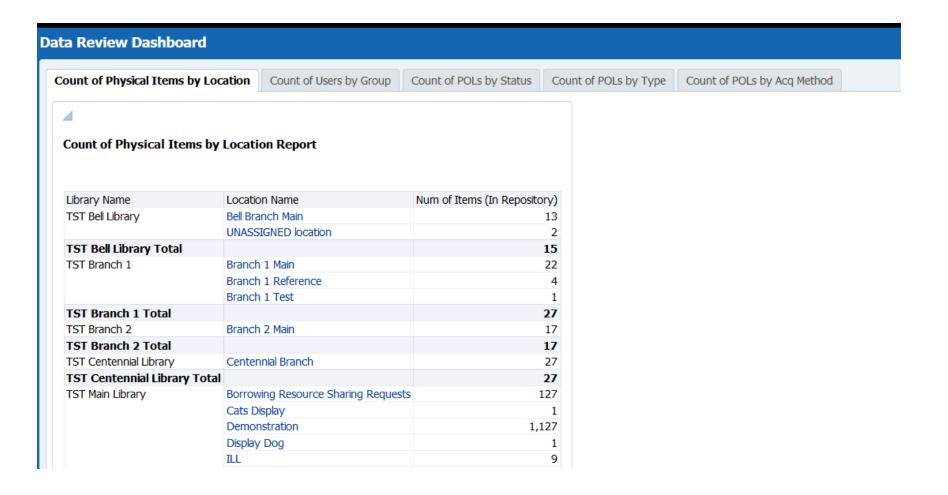


What a Shared Dashboard Looks Like for Staff Who Do Not Have Analytics Roles





Reading a Dashboard





Live Demo





What: What issues or questions do you require information about?



Why: What are your objectives and expectations?



- Who: Who requires this information?
- Analytics Objects can be shared by an Analytics Administrator to specific individuals or groups (as defined by staff roles), and do not need to be shared with all staff users



- When: When is this information required?
- How often do you need to look at analytics?
 - Most reports are updated daily
 - How often do you need to check statistics? Monthly? Quarterly?
 - How often are you reporting on library activities to someone else?



 Where: Where does this data need to ultimately go? Is this information you are using to just monitor things or is this statistical information you are retaining?





What is the right report?

 Once your information need has been identified, what report(s) are you going to use?



Verifying and Using the report

- How do the results of your analysis of Alma Analytics compare to your objectives and expectations?
- Review, always review. Alma Analytics is collecting new data all the time for you to evaluate at the necessary intervals.



Who at your library is the keeper of the Analytics?



Upcoming Presentations & Other Important Dates

Fall 2019

- Survey 1 Deadline, 10/4
- Getting started, know the ABCs, 10/10
- MacGyvering the box, 11/15

Spring 2020

Training to be announced later



Analytics Cheat Sheet

Answer 4214: https://pals.custhelp.com/app/answers/detail/a_id/4214







Minnesota State University, Mankato 3022 Memorial Library Mankato, MN 56001

> 507-389-2000 877-466-5465

https://www.mnpals.org